Israel's Agency for International Development Cooperation Ministry of Foreign Affairs

The Golda Meir Mashav "Carmel" International Training Center (MCTC)

MASHAV - Israel's Agency for International Development Cooperation

with

The Singapore Cooperation Program (SCP)

invite professionals

to participate in the

International Course:

"Startup Accelerators in the Entrepreneurial Ecosystem"

March 13 - 27, 2018

Past Participants from the course in 2017 on a site visit at Sigmalabs accelerator

About the Course

Background
A business accelerator program is an entity and framework that enables ventures to accelerate their "time to market" and to develop their business model. It offers new ventures the opportunities for fund raising and for reaching investors.

In brief, business accelerators offer practical help from mentors and advisers in the field and provide resources for needed capital. They also supply a network of experienced entrepreneurs, and sometimes even co-working spaces, and give entrepreneurs required contacts and tools to take a startup from concept to market more quickly and effectively than if they do it alone. Participating in an accelerator program provides ventures with the possibility to validate their company's product or service, by learning and applying professional tools, acquiring new contacts and connections and by attracting new investors. Israel has the proven capacity to turn ideas into innovative products and services and has many different accelerators which have been created to support entrepreneurs in their startup ventures. It is within this framework that the present workshop is offered.

Being the "Startup nation", it is only natural to address the issue of startup accelerators and expose participants from different countries to the uniqueness of Israel's entrepreneurial ecosystem which includes over 100 accelerators. Israel is a leader in the entrepreneurial world, combining innovation with technology, education, academia and more, comprising of various populations: men, women, youth, children, veteran Israelis, new comers, minority groups and more.

Aims
This very practical course will provide participants with skills and knowledge on how to build a platform that supports entrepreneurs, and will give practical tools on how to start and manage a business accelerator program.

Suggested modules for the training are:

- ✓ Introduction to Business Accelerators and Business Incubators
- ✓ Screening process management
- ✓ Ecosystem building and development (building a network of partners and investors)
- ✓ Community building and development (steering committee, mentors, pro-bono advisers).
- ✓ Site visits to several accelerators
- ✓ The know-how in promoting the accelerator program

Main Subjects

Main subjects of the course will include:
- Professional lectures in topics such as: business models, pitching, market research and eco-system analysis, product / market fit, finance, fund raising, networking, negotiations, etc.
- Various Models and Goals of Accelerators (private, public, academic)
- The Ecosystem - Support Frameworks for Entrepreneurs
- Social Entrepreneurship
- Venture Capital Investment
- Media
- Knowledge transfer
- Start-ups and entrepreneurs

Application
Application Requirements

The Course is designed for women and men alike, entrepreneurs and managers of accelerators and other entrepreneurial support programs, as well as those working in governmental institutions and SME support agencies, private sector support systems for entrepreneurs and NGOs dealing with small business support and development. Special consideration will be given to candidates who work and support the development of entrepreneurs in their communities. Candidates should hold an academic degree in related disciplines, and have at least five years of professional work experience in related fields**. A full command of English is required.**

Application forms

Application forms and other information may be obtained at the nearest Israeli mission or at MASHAV's website: http://mashav.mfa.gov.il/MFA/mashav/Courses/Pages/default.aspx.
Completed application forms, including the medical form, should be sent to the relevant Israeli mission in the respective country no later than January 15th, 2018.
One additional copy of the application must be sent to:
Ms. Sarah Wilner at MCTC: sarah@mctc.org.il

General Information
The course will be held at the **Dan Panorama Hotel,** situated at Boulevard HaNassi 107 in Haifa. Participants will be accommodated in double rooms (two participants per room).

Arrival and Departure
Arrival date: 13.3.18
Opening date: 14.3.18
Closing date: 26.3.18
Departure date: 27.3.18

Participants must arrive at the hotel on the arrival date, and leave the hotel on the departure date. Early arrivals/late departures if required, must be arranged by the participants themselves, directly with the hotel, and must be paid for by the participant him/herself.

Location and Accommodation
MASHAV awards a limited number of scholarships. The scholarship covers the cost of the training program including lectures and field visits, full board accommodation in double rooms (two participants per room), health insurance (see below) and transfers to and from the airport. Airfares and daily allowance are not included in the scholarship.

Health Services
Medical insurance covers medical services and hospitalization in case of emergency. It does not cover the treatment of chronic or serious diseases, specific medications taken by the participant on a regular basis, dental care and eyeglasses. Health authorities recommend that visitors to Israel make sure they have been inoculated against tetanus in the last ten years. Subject to the full binding policy conditions. Participants are responsible for all other expenses.

About MASHAV

MASHAV – Israel's Agency for International Development Cooperation is dedicated to providing developing countries with the best of Israel's experience in development and planning. As a member of the family of nations, The State of Israel is committed to fulfilling its responsibility to contribute to the fight against poverty and to the global efforts to achieve sustainable development. MASHAV, representing Israel and its people, focuses its efforts on capacity building, sharing relevant expertise accumulated during Israel's own development experience to empower governments, communities and individuals to improve their own lives.

MASHAV's approach is to ensure social, economic and environmental sustainable development, and is taking active part in the international community's process of shaping the Post-2015 Agenda, to define the new set of the global Sustainable Development Goals (SDGs).

MASHAV's activities focus primarily on areas in which Israel has a competitive advantage, including agriculture and rural development; water resources management; entrepreneurship and innovation; community development; medicine and public health, empowerment of women and education. Professional programs are based on a "train the trainers" approach to institutional and human capacity building, and are conducted both in Israel and abroad. Project development is supported by the seconding of short and long-term experts, as well as on-site interventions. Since its establishment, MASHAV has promoted the centrality of human resource enrichment and institutional capacity building in the development process – an approach which has attained global consensus.
www.mashav.mfa.gov.il
www.facebook.com/MASHAVisrael

About the Singapore Cooperation Program (SCP)

The Singapore Cooperation Program (SCP) was established in 1992 to serve as the primary platform through which Singapore offers technical assistance to other countries. To date over 115,000 government officials from 170 countries in the Asia Pacific, Africa, Middle East, Eastern Europe, Latin America and the Caribbean have attended our SCP programmes.

The SCP offers a range of capacity building programmes in areas such as public administration, urban planning, port management, civil aviation, and water management. In recent years, we have introduced new training themes on Singapore's Smart Nation journey, cyber security, cultural and heritage conservation, as well as social cohesion, conflict and peace building.

Singapore also collaborates with more than 40 countries and international organizations to jointly provide technical assistance to other countries under our Third Country Training Program (TCTP) framework. This TCTP framework allows us to pool expertise, share resources, and tap each other's networks to provide better quality technical assistance and to reach out to a greater number of participants. To find out more, please visit our website: www.scp.gov.sg.

About The Golda Meir Mashav "Carmel" International Training Center

The Golda Meir Mashav "Carmel" International Training Center (MCTC) was founded by Golda Meir in Haifa in 1961. MCTC was the first of its kind in the domain of women's empowerment and since its inception has had a profound influence on both individuals and the policy arena. MCTC endeavors to provide professional women and men from developing countries and transitional societies with the necessary tools for women's empowerment. It aims to enable women to contribute

to the socio-economic development processes of their communities and consequently advance their status. To this end, MCTC conducts training activities, both in Israel and overseas, to advance women's participation in public life.

To date, over the 55 years of MCTC's existence, over 23,000 women and men from over 150 countries have benefited from hundreds of training activities. Today, many of them hold key positions at the local or national level, or within United Nations development agencies.

For further information, please contact:
The Golda Meir Mashav "Carmel" International Training Center (MCTC)
12 David Pinsky street, POB 6111, Haifa 31060, Israel
Tel: +972-4-8375904
Fax: +972-4-8375913
Email: sarah@mctc.org.il
Website: www.mctc.org.il