

MARCH 2026

16 to 20

INSEEC
GRANDE ÉCOLE

INTERNATIONAL WEEK



Reinventing Business Models for the Future

Monday-Tuesday | **Paris**
Thursday-Friday | **Bordeaux or Lyon**

Join us for this exceptional week to teach our Master's students and to share your knowledge and expertise with faculty from around the world.

INFOS &
APPLICATION



About INSEEC Grande Ecole

INSEEC Grande Ecole (IGE) offers a **Master's degree accredited by the French Ministry of Higher Education and Research**, with over 2,000 students across its **Paris, Bordeaux, and Lyon** campuses. The program emphasizes practice-oriented and project-based learning with a strong international component.

Connecting Cultures: INSEEC Grande Ecole's International Teaching Week

INSEEC Grande Ecole International Teaching Week is an academic event where visiting professors from universities worldwide teach courses and **share international perspectives with our students**. While this initiative aims to **strengthen cooperation with IGE's existing academic partners**, it is also open to professors from non-partner universities. The program promotes internationalization and fosters **new academic collaborations**.

Theme of the 2026 International Week :

Reinventing Business Models for the Future

Examples of courses :

- Digital Transformation & Future Business Models
- Platform Economy & Collaborative Ecosystems
- Sustainable Finance
- Circular Economy & Regenerative Business Models
- New Consumer Behaviors & Post-Digital Markets
- Leadership, Innovation Culture & Organizational Agility
- Future of Work & Human-AI Collaboration
- Data, Technology & AI as Strategic Drivers
- Entrepreneurship & Impact Innovation

Student Profile: First-Year Master's Apprentices

Students participating in the event are **first-year Master's students** specializing in various business fields, including **marketing, management, finance, human resources, and communication**. They are enrolled in an apprenticeship program that combines their academic studies at IGE with hands-on professional experience at in companies, providing them with both theoretical knowledge and practical business skills.

Course Design and Assessment

International teachers have flexibility to **design their courses** according to the theme and choose their preferred teaching methods (lectures, seminars, project-based learning, etc.).

All students must be assessed during the course using an evaluation format chosen by the teacher (group project, case study, oral presentation, quiz, or other appropriate methods).

IGE provides academic support when needed, including guidance on expected learning outcomes, assessment alignment, and classroom logistics.

Schedule

International teachers are expected to teach IGE students for **six hours per day**:

- Monday and Tuesday: **Paris campus**
- Wednesday: Travel day to the second campus (approximately two-hour train journey)
- Thursday and Friday: **Second campus (Bordeaux or Lyon)**

Teaching Hours Compensation

INSEEC Grande Ecole will compensate all teachers with **1000 euros for the entire week**.

Professors from European universities that participate in the **Erasmus+ Teaching Mobility Program** may apply for grants through their home institutions. This funding is not available for professors from universities outside Europe.

Coverage and Expenses

INSEEC Grande Ecole will cover the following expenses:

- Coffee breaks, lunches & one dinner per city
- Transfer by train from Paris to Bordeaux or Lyon

INSEEC Grande Ecole will NOT cover the following expenses:

- Travel costs to and from France
- Accommodation cost
- Daily allowance expenses

Accommodation

We invite participants to make **their own accommodation arrangements**. Once your application is approved, each professors will receive a guide with information on hotels near each campus.

How to Apply ?

Professors must fill out the online form below by **January 5, 2026 and upload their resume [here](#).**

Kindly confirm your eligibility with your home university before applying.



The International Office will notify everyone of the decision in the weeks following the deadline.

PARIS**Address:****37 quai de Grenelle, Building Pollux - 75015 Paris****Campus in the capital of France**

INSEEC Grande Ecole Paris is located in the heart of the capital near the Eiffel tower.

Experience the French “Art de Vivre”, unveiling the city's vibrant culture, exquisite cuisine, and timeless charm !



Bordeaux

Address:

Hangar 19, Quai de Bacalan – 33300 Bordeaux

INSEEC
GRANDE ÉCOLE



Located along the Garonne River

Bordeaux is the “City of art and history” and an UNESCO world heritage site !

Wine Capital of the World and close to the Atlantic Ocean and the Pyrenees Mountains.

Only 2 hours from Paris by train.



Bordeaux International Coordinator

Raphaëlle Denat rdenat@omneseducation.com

Lyon

Address:

Citroën Building, 25 Rue de l'Université – 69007 Lyon

INSEEC
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Located in the heart of Lyon

INSEEC Grande Ecole Lyon is located in the heart of the city of Lyon.

UNESCO World Heritage Site !

A city voted World Capital of Gastronomy and the birth place of Paul Bocuse, the famous starred Chef.

Only 2 hours from Paris by train and close to the French Alps.



[Click here to take a look around !](#)



Lyon International Coordinator

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