**Seminar on Female Design Talents in Innovation and Transformation of Clothes as Intangible Cultural Heritage for "Belt and Road" Countries**

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| Program name | Seminar on Female Design Talents in Innovation and Transformation of Clothes as Intangible Cultural Heritage for "Belt and Road" Countries | | | | | |
| Organized by | China Women’s University | | | | | |
| Time | 2025-07-16 -- 2025-07-29 | | | Language used | | English |
| Countries invited | Female officials from "Belt and Road" Countries | | | | | |
| Planned number of participants | 25 | | | | | |
| Requirements for the Participants | Age | Under 45 for officials at or under director’s level; Under 50 for officials at director general’s level. | | | | |
| Health condition | In good health with health certificate issued by the local public hospitals; without diseases with which entry to China is disallowed by China’s laws and regulations; without severe chronic diseases such as serious high blood pressure, cardiovascular/cerebrovascular diseases and diabetes; without metal diseases or epidemic diseases that are likely to cause serious threat to public health; not in the process of recovering after a major operation or in the process of acute diseases; not seriously disabled or pregnant. | | | | |
| Language competence | Capable of listening, speaking, reading and writing in English during the training | | | | |
| others | Family members or friends shall not follow | | | | |
| Venue | Beijing | | Weather conditions | | 25℃~32℃ | |
| Cities to be visited | Nanning City, Guangxi Zhuang Autonomous Region； Chongzuo City, Guangxi Zhuang Autonomous Region | | Weather conditions | | Nanning City:24℃~37℃ Chongzuo City:24℃~38℃ | |
| Remarks | 1. Please prepare the discussion materials related to the theme of the program; 2. Please wear formal or traditional ethnic clothing or working uniform to formal activities; 3. Please carry a small amount of common medications; 4. The Chinese side will not provide computers, please bring your own if necessary; 5. It is generally prohibited to alter international flight tickets personally. If necessary, please consult the Economic and Commercial Office of the Chinese embassy in your country to handle the process of flight ticket change; 6. If unexpected circumstances prevent your timely departure, or if your connecting flight is delayed, please contact the Economic and Commercial Office or the contact person of the organizer in a timely manner and inform them of the latest flight information for pick - up arrangements; 7. When transferring flights, please confirm whether you need to recheck your luggage; 8. After collecting your luggage upon landing, please wait patiently at the international arrival exit or domestic arrival exit. Our staff will pick you up with a sign bearing the name of the organizer. If the wait exceeds 15 minutes, you can contact with the contact person of the organizer by phone; 9. It is recommended to download and register WECHAT in advance. | | | | | |
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| About the Organizer | China Women's University (CWU) is affiliated to the All-China Women's Federation (ACWF). Since its establishment in 1949, the university has adhered to the socialist orientation in running schools, implemented the Party's education policy, followed the laws of higher education development, implemented the Basic National Policy of Gender Equality, and always kept pace with the national economic and social development, the development of higher education and the development of women's progress in the world. CWU has always been committed to cultivating intellectual and elegant applied female talents with gender awareness, public welfare consciousness, and an international perspective. On December 31, 2019, China Women's University was officially designated as the ACWF Executive Leadership Academy, marking a new chapter in the training of women cadres both domestically and internationally. On April 29, 2024, the China International Development Cooperation Agency （CIDCA） and the ACWF jointly unveiled the "Exchange and Training Base of Global Women's Development Cooperation" at China Women's University. The establishment of this base signifies that the CIDCA will join forces to intensify efforts in women's training, mobilize and invest more resources, and create a platform for empowering women's growth, promoting women's development, and facilitating women's exchange and cooperation. This will advance the global cause of women's development. It also marks a new stage of cooperation between the two sides,adding a new platform for the ACWF to play a more important role in promoting global women's cooperation, exchange and training. CWU has the foundation, resources, advantages, and experience in training female officials from developing countries. Since 2013, CWU has started to undertake the short-term training programs of the Ministry of Commerce. To date, it has held 32 seminars (including five online seminars between 2021 and 2022) on Leadership of Women Officials in Developing Countries, Capacity of Social Management, Women’s Capacity Building, etc. A total of 1091 officials from 87 countries and two international organizations have participated in the training and study online and offline. The seminars have been highly complimented by participants and have made good effects. Since 2016, CWU has undertaken the international program of Master of Social Work in Women’s Leadership and Social Development. On May 30, 2019, President Xi Jinping’s wife Professor Peng Liyuan cordially met with 50 current master's students from 23 countries and encouraged them to become bridges and ties connecting China and their respective countries when they return home. CWU has a team of faculty members who are proficient in teaching in English, have a background of studying or visiting abroad, and possess solid professional knowledge and capabilities, as well as rich experience in foreign assistance training programs. The foreign assistance training programs of CWU has received great attention and careful guidance from the higher-level competent departments such as the CIDCA, the Ministry of Commerce, the ACWF, and the Academy for International Business Officials(AIBO), Ministry of Commerce. The international program of Master of Social Work in Women’s Leadership and Social Development and short-term training programs on Women’s Capacity Building have also been included in the White Paper: China’s International Development Cooperation in the New Era published by the State Council Information Office of the P.R.C. Provincial and municipal women's federations have also given strong support and provided guarantees in all aspects of the field studies. During the training, participants will engage in discussions with local party and government leaders and women's federations at all levels to understand the comprehensive development of women under the leadership of the party committee and the guidance of women's federations at all levels. | | | | | |
| Training content | Training Objectives  This program is aimed at women officials from "Belt and Road" countries, with the core concept of “mutual appreciation of civilizations and empowerment of women”, and builds a platform for cross-cultural exchanges and capacity building relying on the innovative practice of China’s intangible cultural heritage (ICH) costumes.Through systematic analysis of China’s ICH protection policy and innovative transformation experience, the program demonstrates the contemporary value of traditional Chinese crafts. Secondly, focusing on the sustainable development path of global ICH, the program explores the key role of women in cultural heritage protection. Thirdly, the program conducts in-depth seminars on digital innovation of ICH costumes, economic empowerment of handicrafts, international cooperation mechanisms, etc., and helps participants to improve their ability of intangible cultural heritage resources transformation, intercultural leadership and international cooperation, to work together to jointly promote the synergistic development of the revitalization of traditional handicrafts and women’s economic empowerment in developing countries.  1.Main training courses and content introduction （1）China’s National Context. This course mainly introduces China’s history, culture, philosophy, as well as the development path of People’s Republic of China. （2）Exploring the Innovation and Transformation Practice of ICH under the Perspective of Sustainability. Based on the United Nations’ Sustainable Development Goals (SDGs), it analyzes the ecological design practice of ICH development in China, teaches material innovation, wastes recycling technology and the concept of sustainable development in ICH production, and explores the core role of women inheritors in the construction of green supply chain. （3）Silk Civilization and the Belt and Road. Through the sharing of Chinese and foreign costume culture on the Silk Road, it enhances understanding of Chinese society, history and culture, and explores the world outlook and traditional concept of creation embodied in silk technology, to promote multicultural conversation among countries along the Belt and Road, and to develop cultural exchanges and mutual understanding.  （4）The Chinese Paradigm of ICH Protection. The class interprets the implementation path of the Revitalization Plan for Chinese Traditional Crafts, explains the cultural revitalization practice and the evolution of ICH protection policy in the development path of China. Through the explanation of a series of cases of synergy mechanism between “productive protection” and “holistic protection”, it interprets the wisdom of national integration in ICH costumes, as well as China’s ICH protection policy system and rural revitalization practice. （5）Digital Empowerment of ICH Development. The lesson of Short Video Live Stream Technology and China’s Rural Development focuses on new business forms such as live stream commerce, cross-border e-commerce, digital marketing, etc., analyzes how the countries of the Belt and Road can utilize the new media to expand the international market, strengthen the cooperation in digital trade, and empower the development of ICH to realize mutual benefits and win-win situation. （6）Digital Technology Empowerment and the New Life of ICH. It focuses on digital technology empowering traditional crafts, exchanging international experiences on the integration of cultural diversity protection and creative industries, and exploring immersive protection and communication strategies for cultural heritage. （7）Cross-border Transformation of ICH Crafts and Modern Art. Through the cases of innovative experimental transformation of ICH crafts by contemporary art, it introduces the complete process of ICH elements from pattern extraction, material deconstruction to spatial installation creation, discusses the cross-border expression of ICH elements in China, and deconstructs the methodology for transformation of “traditional crafts and contemporary art”. （8）Innovative Transformation of ICH and Enterprise Synergy. Focusing on the “living heritage” mode of ICH costumes, it takes the ICH innovation transformation mode of enterprise as a blueprint, explaining the path of ICH product marketing, understanding the process from crafts protection to brand incubation, sharing the typical cases of enterprise synergistic innovation around the database of traditional patterns and the application of modern design. （9）ICH Fashion Communication and Talent Cultivation. The lesson shares the cases of design and operation mode of China’s ICH projects, teaches the multi-media transformation strategy of ICH narratives, analyzes the design and dissemination mechanism of typical cultural IP, and understands the industrial ecology of China’s ICH innovation and transformation practice as well as innovative talent cultivation modes. （10）ICH Living Inheritance and Innovation Practice. Taking the case of ICH innovation practice of China Women’s University as a sample, opening up the ICH research format, sharing the empowering path of ICH Skill Training: Inheritance Innovation Design. It explores the ICH inheritance and innovation practice through the simulation workshop. 2.During the training, On-site teaching, Discussion and exchanges related to the topic，Cultural visits will be arranged (1) Arrange cultural experiences and study tours with Chinese characteristics and representativeness for the participants.. (2)According to the contents of special lectures, arrange on-site teaching in suburban counties of Nanning City and Chongzuo City, Guangxi Zhuang Autonomous Region. (3)Organize in-depth Discussion and exchanges between participants and women's organizations and women at all levels. Cities to visit may be adjusted according to actual conditions. 3.In order to ensure the effect of the training, the university intends to invite officials, scholars, and outstanding representative talents from professional backgrounds with deep expertise, rich theoretical knowledge and practical experience, such as high-level experts from All-China Women's Federation system, major research institutes in Beijing and China Women’s University, as well as leaders from industry authorities to give the lectures. | | | | | |